Innovative & Creative Teaching Survey

Validation workshop on creativity & innovation in education
IPTS Seville, 02/06/2010

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Knowledge-Building Team
Design basis of questionnaire

Enablers identified by IPTS literature review

Basis for Part 2: Teaching practices

Questions on curriculum, skills, assessment & school culture

Questions on teaching methods, tools, resources & training

Creativity & Innovation

- tools
- assessment
- culture
- curriculum
- pedagogy
- individual skills
- technology
- teachers
Design basis of questionnaire

Different ways of understanding creativity identified by IPTS literature review

Can lead to conceptual pitfalls and myths

Basis for Part 3: Teachers’ views on creativity
Survey launched on eTwinning platform

Launched 15 Sep. 2009
Open until 15 Oct. 2009

22/23 official EU languages (excluding Irish) + Norwegian

29 closed multiple choice questions

Tested by teachers prior to launch

20 – 30 minutes to complete
12,893 responses in total from 32 countries

9,460 of responses from EU 27

38% of respondents eTwinning teachers

UK, FR & DE under-represented

EL, PL over-represented
Promotion of teachers’ creativity survey

Promotion at European level

- eTwinning central platform, newsletter & eTwinning Week - Back to School Campaign
- European Schoolnet’s teachers’ newsletter
- DG EAC website
- European year 2009 website
- IPTS’ website
Promotion of teachers’ creativity survey

Promotion at National level
(national websites, newsletters, educational news magazines)

- eTwinning National Support Services (NSS)
- National Lifelong Learning Agencies
- National Ministries of Education
- Regional Representations in Brussels
Example of Greece

Greek School Network is the educational intranet of the Ministry of Education and Religious Affairs

Used to promote survey by reaching 74,000 teachers via the Network’s school mailing lists
Example of Poland

- Over-represented in survey results
- Network of regional education representatives promoting national & European projects
- Spread systematically across 16 regions
- Largest number of registered eTwinning teachers & projects
Ingredients of success?

• No real evidence but…
• Popular & non-controversial topic
• Very thorough & effective European & national promotion efforts – with constant encouragement from DG EAC
• Incentive of winning a trip to Stockholm to participate in the closing conference of the 2009 European Year of Creativity & Innovation
Thank you

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